



AI AUTOMATION

5 signs that a business process may be suitable for AI automation

A practical guide to identifying realistic AI-assisted automation opportunities.

Document and image processing

Examples include HR documents, shift reports, invoices, delivery notes and visual data processing.

AI assistants

Support for appointment coordination, internal assistance, document scanning and recurring questions.

Business process support

EUDR questions, ESG reporting preparation and controlled automation of repeated tasks.

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A practical guide to identifying realistic AI-assisted automation opportunities

AI automation works best when it starts from a concrete business problem, not from a generic technology idea.

AIBoost can create value in processes where there is a lot of manual processing, repeated checking, document interpretation, data collection or administrative preparation. Examples include processing HR-related documents, shift reports, invoices or delivery notes, recognizing information from images, supporting work with AI assistants, handling EUDR-related questions or preparing ESG reports.

In these cases, the role of AI is not to make uncontrolled decisions. It is to speed up information processing, reduce manual work, standardize process steps and prepare the tasks that people or business rules still need to review.

Why does the first AI use case matter?

A successful AI project usually does not start with the goal of automating everything. It is better to start with a specific process where the current problem is already visible:

- many documents need to be reviewed,
- data is entered manually,
- information has to be collected from several systems,
- the same questions appear again and again,
- or the process is slow, difficult to follow and prone to errors.

The five signs below can help identify whether a process may be suitable for AI-assisted automation.

The 5 signs at a glance

SIGN 01	Repeated documents or data	The team regularly handles similar documents, data types or reporting preparation tasks.
SIGN 02	Manual searching and checking	A significant part of the work is searching, copying, checking or comparing information from multiple sources.
SIGN 03	Images or visual inputs are involved	The process includes document photos, scanned files or visual information that needs to be turned into usable data.
SIGN 04	Recurring questions or requests	An AI assistant can help with repeated questions, simple administrative steps or guided form completion.
SIGN 05	Multiple systems and approval points	The process moves across several documents, data sources, systems or review points.

1. Many repeated documents or data points need to be processed

One of the strongest signs is that the team regularly works with similar types of documents.

Examples include:

- processing HR-related or social security documents,
- interpreting shift reports,
- extracting data from invoices,
- checking delivery notes,
- organizing incoming documents,
- collecting data needed for ESG reports.

In these processes, the main value is often not that AI makes a “smart decision”. The value is that it can recognize, organize and prepare information faster.

If a document type appears regularly, contains similar information and currently requires a lot of manual checking, it may be a good candidate for AI-supported processing.

2. Employees spend a lot of time searching, copying or reconciling information

In many business processes, a large part of the work is not expert decision-making, but preparation and administration.

Examples include:

- looking up data in PDFs,
- checking invoice data against other records,
- reviewing delivery note data,
- extracting important information from shift reports,
- collecting ESG reporting data from several sources,
- preparing documents or answers related to EUDR processes.

These tasks are often time-consuming, repetitive and easy to get wrong. AI can support the first processing steps: it can recognize the document type, extract important data, summarize content or prepare the next workflow step.

3. The process includes images or visual information

Text documents are not the only processes that can benefit from AI support. Image-based recognition can also be a useful AIBoost use case.

Examples include:

- processing data from images,
- processing document photos,
- interpreting scanned files,
- preparing data from images or documents.

In these cases, AI can help turn visual information into usable data. This can reduce manual entry, speed up checking and improve the quality of records.

Here as well, the goal is not fully autonomous operation. The goal is to prepare information so that people can review or use it faster.

4. Many similar questions, requests or administrative tasks arrive

AI assistants and chatbots can be useful when similar questions or simple process steps repeat frequently.

Examples include:

- appointment coordination assistants,

- internal smart assistants,
- support for document scanning,
- employee or internal support questions,
- general EUDR-related questions,
- question-and-answer based form completion support.

In these cases, AI does not replace the entire process. It reduces the load on employees by handling repeated, simpler questions. It can help users find information faster, provide more consistent answers or direct the request to the right process.

This is especially useful when the answers are connected to approved knowledge materials, internal rules or predefined workflows.

5. The process moves across several systems, documents or approval points

AI automation can also be valuable when a task requires information from several places.

Examples include:

- an invoice process may involve an order, delivery confirmation and approval,
- an ESG report may need data from several sources,
- an EUDR process may connect questions, documents and compliance information,
- an internal request may involve documents, policies and approval steps.

When a process moves across multiple systems, documents, images, data sources or approval points, it can easily become slow and difficult to follow.

AI can help by collecting, organizing and preparing information. This means employees do not have to start from zero when searching, copying or checking details.

What should be assessed first?

During an AIBoost assessment, it is useful to review:

- what documents the team works with,
- whether recurring document types exist,
- which data points are entered manually,
- what images or scanned materials appear in the process,
- which questions are repeated often,
- which systems provide the required data,
- where approval or review points are located,
- and how improvement could be measured.

If these questions can be answered clearly, the process is defined well enough to be reviewed as a potential AI-assisted automation opportunity.

Suggested next step

An AIBoost assessment can help identify where AI-assisted automation could create real value in your existing business processes. The goal is not to introduce a predefined solution, but to map the most relevant and realistically achievable opportunities.